

### The Original Source of Maritime News and Insight



### Experts in maritime, since 1688

Established in 1734, Lloyd's List has evolved from the original shipping newsletter into the leading source of maritime insight and intelligence, covering all facets of the shipping industry. With nearly 300 years of experience, we have continuously evolved to meet the needs of a changing industry providing shipping professionals with expert analysis and real-time, data-driven insights. Our rich history and expertise make Lloyd's List the most trusted name in maritime intelligence.

## The Lloyd's List difference

Lloyd's List is at the forefront of the maritime conversation, delivering critical insights and expert analysis on topics that matter most. From regulatory shifts and market dynamics to decarbonisation and digitalisation, we provide accurate and timely news and analysis that helps our clients understand industry trends and make informed decisions. Our commitment to leading the conversation keeps our subscribers ahead in this ever-changing sector.

### 1688

Edward Lloyd opens Lloyd's Coffee House near London's docks

### 1696

Lloyd's News published as a general news-sheet

### 1734

First publication of Lloyd's List as a weekly journal of general commercial news and details of ships arriving at English and Irish ports

### 1837

Published daily and expanded to cover London loading list and Custom House clearances

### 1880

First publication of Lloyd's Weekly Shipping Index

### 1919

Launch of Lloyd's Law Reports

### 1946

2020

First publication of Lloyd's Voyage Record, issued weekly, showing all movements of ocean-going ships on current voyages

### 1999

Seasearcher, the online version of Lloyd's Shipping Index, is launched

### 2005

Introduction of AIS enables the next step in live ship tracking products

### 2013

Lloyd's List becomes Application of ard digital only intelligence (made learning) to long

Application of artificial intelligence (machine learning) to long established data products

### 2024

Lloyd's List mobile app is launched

### Our people

Our independent, trusted team of impartial journalists and analysts draw on countless years of experience when monitoring and reporting on the shipping industry. They provide a validated, filtered view of the key news issues and themes, so you don't have to trawl through hundreds of sources.



### Our network

We have direct connections to the key leaders running and monitoring the global maritime industry, and a strict, independent editorial methodology. This ensures that we're the first to provide validated industry reaction to new regulation, how key players plan to respond and what this means for your business.

### Our data

We have unparalleled access to vessel, company, port and fleet databases. This means our journalists have the richest data sources to validate and quantify news and analysis, giving you the complete picture.

"In the age of social media,

where information is

abundant, comment is

The Lloyd's List mobile app:

# The maritime industry, in your pocket

Stay connected to the maritime world wherever you are with the Lloyd's List Mobile App. Get real-time updates, breaking news alerts, and expert analysis on your mobile device. Designed for ease of use, the app provides seamless access to the latest industry news and market insights—perfect for professionals needing quick and reliable information on the go.

### The Lloyd's List App will help you:

Get trusted information on fast breaking developments to help you anticipate disruption, mitigate risk and identify opportunities for growth.

Stay ahead of events and understand how they will impact your business, your competitors or the markets most relevant to you.

Keep informed of news as it happens with instant alerts.

Lloyd's List online:

# Your hub for maritime intelligence

Access the full suite of Lloyd's List insights and tools from any device with our comprehensive website. Featuring daily articles, in-depth analysis, and interactive tools, the website allows subscribers to dive deep into topics like vessel tracking, market shifts, and risk assessments. Integrated with Seasearcher for detailed vessel data, Lloyd's List Online is designed to support informed decision-making, all in one easy-to-navigate platform.

The Lloyd's List Website provides:

Daily insight, analysis and opinion

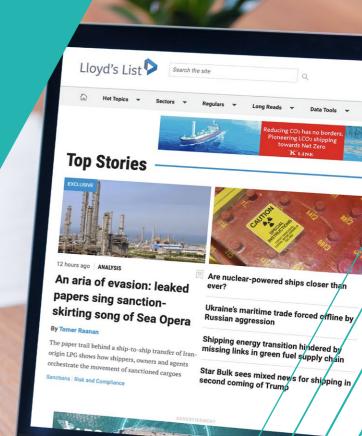
Archive of 130,000+ articles

Special Reports

Data Tools and Indices

Casualty Reporting

Ports Directory



## Get the edge with Lloyd's List

Stay ahead of your competitors with content designed to help you win.

### Risk and Compliance

A rapidly evolving and increasingly complex sanctions landscape requires accurate information to manage risk and inform critical decision-making.

- Get ahead of the curve of regulatory changes that will impact your business.
- Understand new trends around enforcement and other key issues.
- Save time, effort and resource identifying potential compliance risk with business partners.
- Combine our human expertise with Lloyd's List Intelligence's Advanced Risk and Compliance platform via direct links to corresponding vessel and company pages.

### **Decarbonisation and Technology**

Lloyd's List provides insight, analysis and commentary to identify the immediate and long-term challenges as shipping navigates its way towards an emissions-free future.

- Understand how policy and regulation will impact the path and trajectory of shipping's decarbonisation.
- Hear direct from law makers on the key decisions taken at IMO and government level through our network of contacts.
- Keep up to date with the adoption of new fuels and technology from leading shipping companies

### Markets and Finance

Stay informed with the latest insight and analysis on the key markets of containers, tankers and dry bulk as well as the financial performance and investment decisions made by shipping companies.

- Tailored feeds covering the main market segments.
- Market data and indices to track performance over time.
- ✓ Interviews with industry leaders.

### Law and Insurance

Daily information on changes to the regulatory landscape and legal and insurance issues.

- Be proactive in adapting your organisation to meet new requirements.
- Reduce risk to your operations, support reinsurance decisions, manage investments and identify exposure.
- ✓ 10-day review of casualty incident reports provided by Lloyd's List Intelligence.

### Meet the experts

Our global team of maritime experts brings deep industry knowledge and regional insights to every story, analysis, and report. With a presence across the UK, US, and APAC, our editorial staff and analysts are dedicated to delivering authoritative, timely content. From shipping operations to regulatory compliance, our team keeps you informed on the issues impacting the industry.



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Divya Shah Product Designer London

Exclusive services, built around you

For our enterprise customers, Lloyd's List offers client briefings designed to deliver insights most relevant to your business operations. Our team provides in-depth overviews of market trends, helping you to identify risks and opportunities, and giving clients the advantage of expert knowledge and custom analysis for strategic decision-making.

Providing all your employees with access to Lloyd's List with an enterprise licence will:

Richard Meade

Editor-in-Chief, Lloyd's List

Help them focus on the information that matters most to them through curated content and personalised feeds.

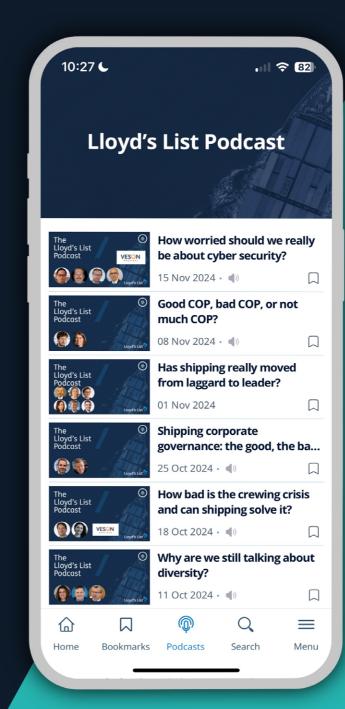
Increase knowledge of the maritime sector and raise commercial awareness.

Help them better understand your clients and competitors, as well as the issues they are facing.

Better inform on the key topics and challenges in the shipping sector, building their credibility with clients and prospective customers.

Help track emerging competitors and new trends in the industry.

Stay ahead with cutting edge content



Beyond articles, Lloyd's List provides a variety of content formats including webinars, podcasts, and special reports. Join industry experts in discussions on critical topics or listen to our weekly podcasts for timely insights. Our diverse content is tailored to support continuous learning and engagement for maritime professionals everywhere.

## Plug Lloyd's List in, with direct data API Integration

Integrate Lloyd's List insights directly into your internal systems and workflows via API. Delivering real-time, news updates across the topics that matter most to your business, the Lloyd's List API enables seamless integration into your work tools, providing instant access to the maritime news you need for smarter decisions, right when you need it.

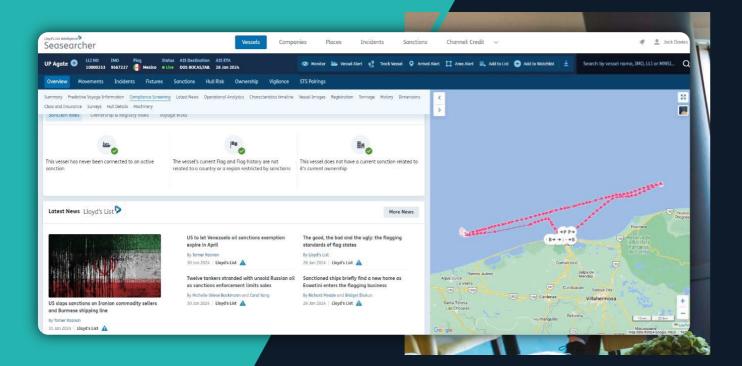


# A subscription that's right for you

Lloyd's List offers a range of subscription tiers designed to fit the needs of every organisation, from single users to enterprise-level access. Our flexible options provide varying levels of content and tool access, with tailored solutions to ensure your team has the information they need, when they need it.

	Basic (up to 3 users)	Multi-User (up to 15 users)	Enterprise (Unlimited)	Enterprise +
Daily News & Insight	<	~	<	<b>✓</b>
Lloyd's List App	~	~	~	~
Lloyd's List Podcast	~	~	~	~
Data Tools & Indices	~	~	~	~
Casualty Reporting	~	~	~	~
Webinars & Subscription only events	~	~	~	~
Company-wide Access			~	~
Analyst Briefings			~	~
API*				~

### Lloyd's List Intelligence The complete solution



Combining Lloyd's List's in-depth reporting with proprietary data from Lloyd's List Intelligence creates a unique and powerful solution for maritime professionals. Our integrated platform provides the context behind the data—linking real-time information with expert analysis to help you make informed, strategic decisions. Together, our data and insights give you a full view of the maritime landscape.





## Connect with us

To learn more about Lloyd's List or to discuss your needs with one of our representatives, please reach out through any of our contact channels. We look forward to helping you stay informed and connected in the maritime industry.

www.lloydslistintelligence.com/contact-us

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